



# Reliv Distributor Product Cost Per Serving Guide

Cost of serving prices reflected do not include packaging and handling or taxes.

Item Code	Product	BV/PV	Retail Value (RV)	Servings per Unit	40% Profit Level		35% Profit Level		30% Profit Level		25% Profit Level		20% Profit Level		Retail	
					Cost per Can	Cost per Serving	Cost per Can	Cost per Serving	Cost per Can	Cost per Serving	Cost per Can	Cost per Serving	Cost per Can	Cost per Serving	Cost per Can	Cost per Serving
91022	Reliv Classic	50	55	30	\$33.00	<b>\$1.10</b>	\$35.75	<b>\$1.19</b>	\$38.50	<b>\$1.28</b>	\$41.25	<b>\$1.38</b>	\$44.00	<b>\$1.47</b>	\$55.00	<b>\$1.83</b>
91012	Reliv Now	50	55	30	\$33.00	<b>\$1.10</b>	\$35.75	<b>\$1.19</b>	\$38.50	<b>\$1.28</b>	\$41.25	<b>\$1.38</b>	\$44.00	<b>\$1.47</b>	\$55.00	<b>\$1.83</b>
91020	Innergize! Lemon	22	26	30	\$15.60	<b>\$0.52</b>	\$16.90	<b>\$0.56</b>	\$18.20	<b>\$0.61</b>	\$19.50	<b>\$0.65</b>	\$20.80	<b>\$0.69</b>	\$26.00	<b>\$0.87</b>
91021	Innergize! Orange	22	26	30	\$15.60	<b>\$0.52</b>	\$16.90	<b>\$0.56</b>	\$18.20	<b>\$0.61</b>	\$19.50	<b>\$0.65</b>	\$20.80	<b>\$0.69</b>	\$26.00	<b>\$0.87</b>
91062	FibRestore	45	50	30	\$30.00	<b>\$1.00</b>	\$32.50	<b>\$1.08</b>	\$35.00	<b>\$1.17</b>	\$37.50	<b>\$1.25</b>	\$40.00	<b>\$1.33</b>	\$50.00	<b>\$1.67</b>
91071	Celebrate	70	76	60	\$45.60	<b>\$0.76</b>	\$49.40	<b>\$0.82</b>	\$53.20	<b>\$0.89</b>	\$57.00	<b>\$0.95</b>	\$60.80	<b>\$1.01</b>	\$76.00	<b>\$1.27</b>
91016	Now for Kids Vanilla	25	32	15	\$19.20	<b>\$1.28</b>	\$20.80	<b>\$1.39</b>	\$22.40	<b>\$1.49</b>	\$24.00	<b>\$1.60</b>	\$25.60	<b>\$1.71</b>	\$32.00	<b>\$2.13</b>
91017	Now for Kids Chocolate	25	32	15	\$19.20	<b>\$1.28</b>	\$20.80	<b>\$1.39</b>	\$22.40	<b>\$1.49</b>	\$24.00	<b>\$1.60</b>	\$25.60	<b>\$1.71</b>	\$32.00	<b>\$2.13</b>
91025	Arthafect	60	66	30	\$39.60	<b>\$1.32</b>	\$42.90	<b>\$1.43</b>	\$46.20	<b>\$1.54</b>	\$49.50	<b>\$1.65</b>	\$52.80	<b>\$1.76</b>	\$66.00	<b>\$2.20</b>
91041	ProVantage	38	44	15	\$26.40	<b>\$1.76</b>	\$28.60	<b>\$1.91</b>	\$30.80	<b>\$2.05</b>	\$33.00	<b>\$2.20</b>	\$35.20	<b>\$2.35</b>	\$44.00	<b>\$2.93</b>
91042	SoySentials	38	44	15	\$26.40	<b>\$1.76</b>	\$28.60	<b>\$1.91</b>	\$30.80	<b>\$2.05</b>	\$33.00	<b>\$2.20</b>	\$35.20	<b>\$2.35</b>	\$44.00	<b>\$2.93</b>
91037	Slimplicity Vanilla	32	38	15	\$22.80	<b>\$1.52</b>	\$24.70	<b>\$1.65</b>	\$26.60	<b>\$1.77</b>	\$28.50	<b>\$1.90</b>	\$30.40	<b>\$2.03</b>	\$38.00	<b>\$2.53</b>
91027	ReversAge	75	90	30	\$54.00	<b>\$1.80</b>	\$58.50	<b>\$1.95</b>	\$63.00	<b>\$2.10</b>	\$67.50	<b>\$2.25</b>	\$72.00	<b>\$2.40</b>	\$90.00	<b>\$3.00</b>
91080	Reliv 24K Bottle	50	52	30	\$31.20	<b>\$1.04</b>	\$33.80	<b>\$1.13</b>	\$36.40	<b>\$1.21</b>	\$39.00	<b>\$1.30</b>	\$41.60	<b>\$1.39</b>	\$52.00	<b>\$1.73</b>
1082	Reliv 24K Double-Shots	21	28	12	\$16.80	<b>\$1.40</b>	\$18.20	<b>\$1.52</b>	\$19.60	<b>\$1.63</b>	\$21.00	<b>\$1.75</b>	\$22.40	<b>\$1.87</b>	\$28.00	<b>\$2.33</b>
91110	CardioSentials	40	110	30	\$66.00	<b>\$2.20</b>	\$71.50	<b>\$2.38</b>	\$77.00	<b>\$2.57</b>	\$82.50	<b>\$2.75</b>	\$88.00	<b>\$2.93</b>	\$110.00	<b>\$3.67</b>
91007	Glucaffect	30	70	45	\$42.00	<b>\$0.93</b>	\$45.50	<b>\$1.01</b>	\$49.00	<b>\$1.09</b>	\$52.50	<b>\$1.17</b>	\$56.00	<b>\$1.24</b>	\$70.00	<b>\$1.56</b>
91030	LunaRich X Capsules (30)	20	22	30	\$13.20	<b>\$0.44</b>	\$14.30	<b>\$0.48</b>	\$15.40	<b>\$0.51</b>	\$16.50	<b>\$0.55</b>	\$17.60	<b>\$0.59</b>	\$22.00	<b>\$0.73</b>
92120	LunaRich X Capsules (120)	75	80	120	\$48.00	<b>\$0.40</b>	\$52.00	<b>\$0.43</b>	\$56.00	<b>\$0.47</b>	\$60.00	<b>\$0.50</b>	\$64.00	<b>\$0.53</b>	\$80.00	<b>\$0.67</b>

Reliv Product Order Packaging and Handling Rates	
Under \$100	\$6.00
\$100 – \$999.99*	6%
\$1,000 – \$2,999.99	5%
\$3,000 and up	3%